



WELCOME YOU TO THE

13th Annual
CRUISIN' *for a* CURE
Buffalo-Niagara

PRESENTED BY



The Car Show That Saves Lives!



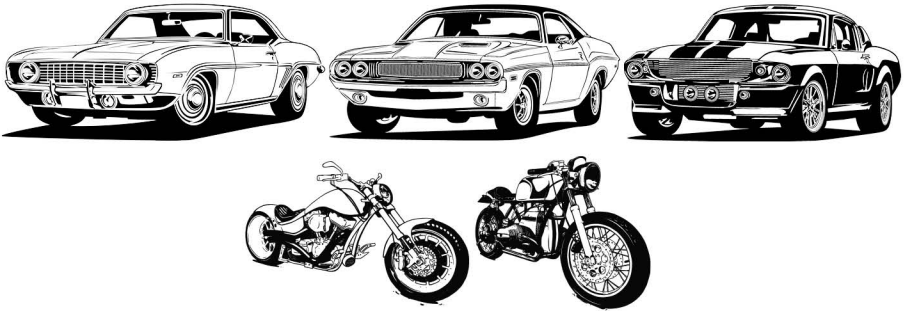
Saturday, September 28th, 2024

Roswell Park Comprehensive Cancer Center

9 a.m. to 4 p.m.

Prostate Cancer Education and Early Detection Clinic

11 a.m. Prostate Cancer
Education/Eligibility Opens
2 p.m. Clinic Closes



Consists of **FOUR SIMPLE STEPS**

- STEP 1: Education/Eligibility
- STEP 2: Registration
- STEP 3: Prostate-Specific Antigen (PSA) blood test*
- STEP 4: Digital rectal exam (DRE)*

***You will receive this only if deemed appropriate during Step 1.
Additional information provided in your registration packet.**



West Herr is proud to support
Roswell Park Comprehensive Cancer Center and MANUP Buffalo for the

13th
Annual
CRUISIN' for a CURE
Buffalo-Niagara

PRESENTED BY

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MANUP Buffalo Inc. is a volunteer, 501C3 organization, was founded in partnership, with Roswell Park Comprehensive Cancer Center in 2008 by a diverse group of men, most of whom were prostate cancer survivors or in active treatment for the disease. Their goal was to work



towards increasing awareness of prostate cancer in the Western New York-region by providing educational opportunities and resources that would help men and their families make informed decisions on issues related to treatment, and survivorship of prostate Cancer.

Cruisin' for a Cure Buffalo-Niagara is one of our favorite events and we at MANUP Buffalo, thank you for supporting this event for the past 13yrs. Please tell your friends to MANUP and see their doctor.

FACTS ABOUT PROSTATE CANCER



1 man in **8** will be diagnosed with prostate cancer during his lifetime.

IF TREATMENT IS NEEDED

90%

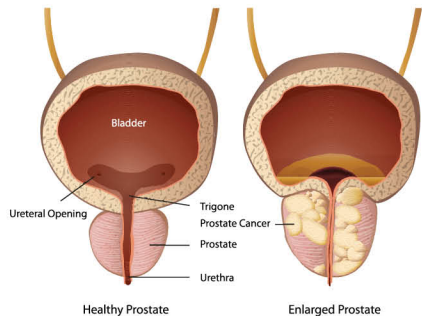
of men treated for early-stage prostate cancer are cured.



WHAT IS
Active SURVEILLANCE

Most men with low-risk prostate cancer do not need cancer treatment. With active surveillance, we carefully monitor your cancer with timely exams, PSA testing, prostate MRI and biopsy (if needed) and proceed to treatment only if necessary. This allows many men to avoid the potential side effects of curative treatment.

Prostate cancer comes in two types: **aggressive** and **indolent (inactive)**. Most men with indolent prostate cancer can be monitored and begin treatment only if their cancer grows.



WHO SHOULD HAVE A PSA TEST?

If you decide that **Prostate Cancer Early Detection** is right for you, the National Comprehensive Cancer Network (NCCN) recommends PSA testing as follows:

- ✓ **Men at high risk** (African-American, genetic mutation, or family history) should begin PSA testing regularly at age 40.
- ✓ **Men at average risk** should have baseline testing at age 45 to compare with later years' results.
- ✓ **Continue regular testing** at 1- to 4-year intervals, depending on your baseline or previous PSA level, your age and your risk factors.
- ✓ **Men over age 75** may discontinue PSA testing unless they are very healthy with a life expectancy of 10 years or more.

GET A SECOND OPINION

If you have a cancer diagnosis, you need a second opinion. We can arrange for our prostate cancer experts to review your scans and pathology and schedule a consultation.

WHY IT MATTERS

In about 20% of prostate cases we review, the risk group assessment or diagnosis is changed, impacting your treatment options, decisions and the way forward.



Thank You

TO OUR SPONSORS & SUPPORTERS!

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Jim Dorsey

East Side Car Club

Equitable Advisors

Erie County Health Department

Erie County Sheriff

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Pin-Ups for a Cause

Tom and Joanne Rommel

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Buffs Car Club**

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Nickel City Relics**

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The Dirty Bird

**The Estate of Frank &
Marie Salonek**

The Family of Kathy Field

Llyod Taco Truck

**The Original Gentlemen
(OG's) of Niagara Falls**

WGRZ-TV



OUR PRESENTING SPONSOR



A Special Thank You to Our Roswell Team

Environmental Services

Public Safety

Volunteer Office

Parking and Transportation

Roswell Park Comprehensive Cancer Center

Department of Urology Staff, including:

Dr. Khurshid Guru, Chair of Urology

Dr. Bradley Webster, Event Clinic Lead

Dr. Ahmed Aly, Dr. Eric Kauffman and Dr. Qiang Li

Roswell Park GU Nurses

Roswell Park Patient Access and Phlebotomy Department

Roswell Park Marketing Department

Laurel DiBrog, Chief Marketing and Communication Officer

Candace S. Johnson, PhD, President & CEO

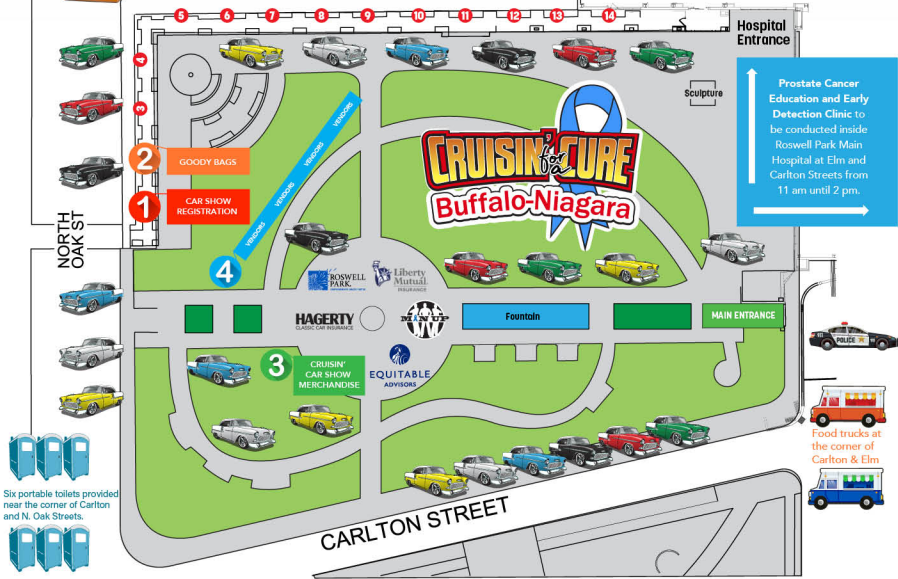


Car Show



Street closure barricades at Ellicott to Carlton Streets; Carlton to Michigan Streets; North Oak to High Streets; and, Elm to Virginia Streets.

GATE



Prostate Cancer Education and Early Detection Clinic to be conducted inside Roswell Park Main Hospital at Elm and Carlton Streets from 11 am until 2 pm.

Street closure barricades at Ellicott to Carlton Streets; Carlton to Michigan Streets; North Oak to Radiation Medicine Lot; and, Elm to Virginia Streets. Classic cars will be parked from Michigan and Carlton to Ellicott; from Elm and Carlton to Virginia; and from Carlton and N. Oak Street to High Street.

- 7:00 a.m. Gates Open
- 9:00 a.m. Car Show Registration Begins
- 12:00 p.m. Car Show Registration Closes
People's Choice Awards Balloting Begins
- 12:00 p.m. Opening Ceremony - American & Canadian National Anthems - Remarks from Invited Guests
- 2:30 p.m. People's Choice Balloting Closes
- 3:30 p.m. Awards Ceremony
- 4:00 p.m. Acknowledgements/ Event Ends

Special thanks to our event DJ Ray "The Fat Man" Heron and all of our event volunteers

Roswell Park Comprehensive Cancer Center
Elm & Carlton Streets | Buffalo, NY 14263
www.RoswellPark.org

